



Dear Colleagues,

We are a group of Tuscan entrepreneurs certified according to the Sa8000 standard, and we have created a project called 'Sa.Rete', with the main goal of constituting a business network certified according to the Sa8000 standard.

The choice of certifying our business with the Sa8000 standard has provided us with exceptional results from the human perspective, but we cannot say the same concerning the aspects linked to the economical and commercial results of our investment: customers and end-users have seemingly ignored the added value of our business system and, as a result, our output and services.

That is the underlying motive for which, supported by the Regione Toscana and the project 'Fabbrica Ethica', we have created the project 'SaRete', its primary goal being the sharing of effective procedures in social responsibility, as well as the monitoring and optimization of a series of business processes concerning those companies certified with the Sa8000 standard.

Moreover, the profound crisis that is harshly testing the worldwide economy and the real risk that it will develop into a recession, opens new scenarios for businesses and consumers alike. As a matter of fact, we cannot exclude that the effects of the consumption drop will lead to a consumer re-organization destined to last in time and consolidate even when the worst moments will have gone.

So, if this aspect may represent an interesting field for exploration in re-organizing a joint effort. We believe that the risk involved in a loss of capability to produce and distribute wealth on behalf of one part of the system cannot be underestimated and that this may, in fact, lead to the impoverishment of important bands of consumers and citizens, as well as social ramifications, concerning workers' rights, safety in work environments and equality in distribution.

Therefore, now more than ever, we feel the need to create a network of businesses that base their activities on social responsibility and which, thanks to this sensitivity, succeeds in not only avoiding a potential drift in the production economical system, but that stands out and establishes roots in a stage destined to substantially modify the reference point of our system of stimulating business and the market alike.

Therefore the project SaRete is aimed at creating a network among the businesses certified according to the Sa8000 standard that, starting from a common experience on social responsibility, offer a multi-service platform for the purpose of increasing and diffusing information throughout the system adopted by businesses certified with the Sa8000 standard.

Moreover, the network facilitates the tracing of a Supplier Chain of all businesses participating in the group, providing an opportunity to analyze problems, while at the same time creating a virtual place ideal for the exchange of information and the organization of opinions.



This system represents not only socially responsible activity, but it proposes an opportunity to re-examine and optimize business processes of the companies participating in the network and of the future businesses that will come, inspired by our Website containing all information pertaining to developed activities, output and services available in the marketplace.

Moreover, a web community will be established by means of the portal, dedicated to the exchange of information between those businesses that do not participate in the network and all those interested subjects that need to share their needs, information, details and problems deriving from the type of ethical choices that everybody has made based on the difficult state of the national economy.

A community of responsible entrepreneurs, organized at a national level in order to make use of all possible incentives for the purpose of defending the businesses themselves, but also their human and their social awareness, can truly aspire to becoming an important interlocutor for the involved parties of the territory, public institutions included.

By joining forces and experience, businesses can improve their own production while playing an important role in improving the national production system.

Therefore, achievement of the Sa8000 standard certification will be a substantial incentive for development and consequently an opportunity for new openings in the market.

Those are the reasons for which we invite you to share and adhere to our initiative in order to build shared, future goals together.

To adhere to our group, completely free of charge, please follow the steps below:

*Complete the personal data form on the Website [www.sa-rete.it](http://www.sa-rete.it).*

*You will then receive a confirmation e-mail message and your name and data will be published on the Website [www.sa-rete.it](http://www.sa-rete.it). Along with the message you will receive a user-id and a password that will enable you, if you wish, to insert your corporate logo and link to your Website. If you need further assistance or have any questions or concerns, you may contact us directly at [info@sa-rete.it](mailto:info@sa-rete.it) : we will provide you with any necessary support in the registration process.*

*Instead, if you would like to fully participate in the network, in order to have access to all data banks, please contact: [info@sa-rete.it](mailto:info@sa-rete.it) and you will receive all necessary information and instructions.*